



# Rotary Club of Sonarpur

Rotary District : 3291



**PRESIDENT :**  
Santanu Ghosh

**SECRETARY:**  
Sajal Kumar Dutta



R.I. Club No. 23960 Charter dt. 30.06.1986

**RI PRESIDENT:**  
Kalyan Banerjee

**DISTRICT GOVERNOR**  
Angshuman Bandopadhyay

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## **Vocational Service Month promotes business integrity, professional development**

*By Ryan Hyland*

*Rotary International News — 3 October 2011*

Carlos Früm, governor of District 6440 (Illinois, USA) and a member of the Rotary Club of Northbrook, teaches business principles and entrepreneurship to Maya high school students as part of his district's ongoing service project in Guatemala.

"Vocational service gives Rotarians the opportunity to help others escape poverty and gain a measure of self-respect," Früm says. "As business and professional leaders, we have a duty to lead and encourage good ethics through vocation."

Through vocational service, Rotarians contribute their professional expertise and skills to address societal problems and needs, and to promote high ethical standards in the workplace.

"Rotary's focus on ethical practices as part of vocational service has been a central part of my success in my business, professional, civic, and personal life since I became a Rotarian," says Paul A. Netzel, vice chair of the Vocational Service Promotion Committee and past RI director.

Rotarians have two benchmarks for promoting professional integrity: The Four-Way Test and the Declaration of Rotarians in Businesses and Professions.

"Rotary's Four-Way Test has served as an easy template for me in weighing the pros and cons of countless issues and decisions I've had to address over my career," Netzel says. "It has helped make me a better Rotarian."

Netzel says vocational service sets Rotary apart from other service and humanitarian organizations.

Rotarians can support vocational service by

- Strengthening the emphasis on professional diversity in member recruitment
- Identifying ways to emphasize professions in club activities
- Placing a stronger emphasis on business networking with integrity at the club and district level — which also is a means of attracting and mentoring the next generation
- Emphasizing the connection between The Four-Way Test and the Declaration of Rotarians in Businesses and Professions, and their importance to the values of Rotary

## **ROTARY AND POLIO**

### **Polio**

Poliomyelitis (polio) is a crippling and potentially fatal disease that still threatens children in parts of Africa, Asia and the Middle East. The poliovirus invades the nervous system, and can cause total paralysis in a matter of hours. It can strike at any age, but mainly affects children under five years of age.

### **PolioPlus**

In 1985, Rotary International created PolioPlus – a program to immunize all the world's children against polio. To date, Rotary has contributed more than US\$800 million and countless volunteer hours to the protection of more than two billion children in 122 countries. Rotary is currently working to raise an additional US\$200 million toward a US\$355 million challenge grant from the Bill & Melinda Gates Foundation. These efforts are providing much needed polio vaccine, operational support, medical personnel, laboratory equipment and educational materials for health workers and parents. In addition, Rotary has played a major role in decisions by donor governments to contribute over \$4 billion to the effort.

**We meet every Friday, 7.30pm. at ' HARMONY ', 20A, Kali Mohon Banerjee Lane, Kolkata 700025**

## Polio Today

Today, endemic wild poliovirus has been eliminated from all but four countries in the world (Afghanistan, India, Nigeria and Pakistan), and less than 2000 cases were reported worldwide in 2008. Though great progress has been made, challenges remain. Overall, the quality of immunization campaigns must be improved, and more funding is critically needed. In response, governments, donors and international agencies have endorsed a plan with clear milestones to tackle these and other challenges to a polio-free world.

## Global Polio Eradication Initiative

With its community-based network worldwide, Rotary is the volunteer arm and top private sector contributor to a global partnership dedicated to eradicating polio. Since its launch in 1988, the Global Polio Eradication Initiative - spearheaded by the World Health Organization (WHO), Rotary International, the US Centers for Disease Control and Prevention (CDC) and UNICEF - has reduced the incidence of polio by more than 99 percent. At the time, more than 125 countries were polio-endemic, and more than 350,000 children were paralysed by the disease each year.

## Rotarians in Action

Besides raising funds, over one million men and women of Rotary have donated their time and personal resources to help immunize nearly two billion children during mass immunization campaigns throughout the world. Rotarians prepare and distribute different types of mass communication tools to get the message to people cut off from the mainstream by conflict, geography or poverty. Rotarians also recruit fellow volunteers, assist with transporting the vaccine, administer the vaccine to children and provide other logistical support.

## Lasting Legacy

The savings of polio eradication are potentially as high as \$ 1.5 billion per year - funds that could be used to address other public health priorities. The savings in human suffering will be immeasurable.

## District Programme

6<sup>th</sup> November : District Bijoya Deepawali Meet  
ALOKRENU at Nalbon

18<sup>th</sup> November: Zonal Rotary Institute Inaugural  
Program at Science City  
auditorium.

24<sup>th</sup> – 27<sup>th</sup> November: ICM in Dhaka, Bangladesh

9<sup>th</sup> December: "Drive Out Polio" - A Car Rally

## Minutes

Meeting no: 1024

dated 30.09.2011

President called meeting no. 1024 to order.

National Anthem led by Rtn. Swapan Pal

Minutes of the last meeting confirmed.

Discussions:

- o Members of the club discussed our success and shortcomings in our programmes e.g. hosting 'World Rabies Day' on 28<sup>th</sup> September and 'Cloth distribution' at our RCC on 27<sup>th</sup> September.
- o President discussed the incoming projects of the club. A cloth distribution project is scheduled for 2<sup>nd</sup> October on the auspicious occasion of Sasthi. The members were requested to be present at our RCC Usthi Janakalyan Samity at 10am.
- o Members of the club discussed and approved taking up Kasba Police station for executing various services for the Community.
- o President announced the receipt of bulletins from Rotary Club of Madhyamgram and Rotary Club of Salt Lake Metropolitan.

Having no other business the President terminated the meeting

Members present: 9

Sunshine collected: Rs.180.00

## Thought of the Day

Work as if on each of you depended the whole work. Fifty centuries are looking on you, the future of India depends on you. Work on.

*Swami Vivekananda*

## Four Way Test

Is it the TRUTH ?  
Is it FAIR to all concerned?  
Will it build GOODWILL and better  
FRIENDSHIP?

Will it be BENEFICIAL to all **concerned?**