



# Rotary Club of Sonarpur

Rotary District : 3291



REACH WITHIN TO EMBRACE HUMANITY

**PRESIDENT :**  
Santanu Ghosh

**SECRETARY:**  
Sajal Kumar Dutta



**RI PRESIDENT:**  
Kalyan Banerjee

**DISTRICT GOVERNOR**  
Angshuman Bandopadhyay

R.I. Club No. 23960 Charter dt. 30.06.1986

**NO: 2**

**VOL: XXVI**

**22nd JULY 2011**

## Changes you should know about for the new Rotary year

The Changemaker Award will recognize clubs that make an extraordinary impact through their work in the Avenues of Service.

A new Rotary year is set to begin, and with it several programs aimed at supporting and strengthening clubs and districts. In addition, a fresh slate of leaders will take over at the club, district, and international level.

Kalyan Banerjee, of the Rotary Club of Vapi, Gujarat, India, will become Rotary's 101st president, and the third from India, on 1 July. William B. Boyd, of the Rotary Club of Pakuranga, Auckland, New Zealand, will take over as Rotary Foundation trustee chair.

John Hewko will become Rotary International's 12th general secretary on 1 July. He has said his priorities include improving Rotarians' connections with the Secretariat and increasing awareness about what the Secretariat can offer.

Other changes include:

- ♦ Four pilot programs will begin 1 July, designed to improve recruitment and retention, allow for flexibility in club operations and structure, and give clubs an opportunity to explore new and innovative ways to promote member diversity — all goals of the [RI Strategic Plan](#). For each of three pilot programs – corporate member, associate member, and innovative and flexible Rotary club — 200 clubs have been selected to participate, and about 125 will take part in a satellite club pilot program.
- ♦ The Changemaker Award will accompany the Presidential Citation during the 2011-12 Rotary year. The award will encourage Rotarians to focus on change and will recognize clubs that make an extraordinary impact through their work in the [Avenues of Service](#).
- ♦ The World Community Service and Rotary Volunteers programs will be phased out as of 30 June, replaced by a new model designed to expand the resources available to clubs for connecting and partnering with one another. The RI Board approved a shift to a resource and support model for RI programs to reinforce the priorities and goals of the RI Strategic Plan.

♦ Efforts to enhance Rotary's public image will be undertaken by 49 Rotary public image coordinators (RPICs) working in partnership with their zone's RI director, regional Rotary Foundation coordinator, Rotary coordinator, and district governors. RPICs, who are selected by the RI president or Rotary Foundation trustee chair, have professional expertise in public relations, journalism, or communications and will help support the RI Strategic Plan by conveying effective public relations practices to district leaders.

♦ *The Rotarian* magazine launches its digital edition with the July issue. Subscribers can now choose to receive either the print or digital edition, or both. This would be a good time to buy a subscription for your Interact or Rotaract club, to inspire them with Rotary's breadth.

♦ Rotary clubs' annual per capita dues to Rotary International will increase to US\$51 in 2011-12. The 2010 Council on Legislation also set dues at \$52 for 2012-13 and \$53 for 2013-14.

The RI Board of Directors will seat nine new directors 1 July, along with RI President-elect Sakuji Tanaka, of the Rotary Club of Yashio, Saitama, Japan. The new directors for 2011-13 are: José Antonio F. Antiório, of the Rotary Club of Osasco, São Paulo, Brazil; Kenneth R. Boyd, of the Rotary Club of Kerman, California, USA; Yash Pal Das, of the Rotary Club of Ambala, Haryana, India; Elizabeth S. Demaray, of the Rotary Club of Sault Ste. Marie, Michigan, USA; Allan O. Jagger, of the Rotary Club of Elland, West Yorkshire, England; Paul Knyff, of the Rotary Club of Weesp (Vechtstreek-Noord), The Netherlands; Shekhar Mehta, of the Rotary Club of Calcutta-Mahanagar, West Bengal, India; Juin Park, of the Rotary Club of Suncheon, Jeonnam, Korea; and Kenneth M. Schuppert Jr., of the Rotary Club of Decatur, Alabama, USA.

## Thought of the Day

As thoughts are the seeds of all actions,  
let me plant only good, pure seeds so  
that the fruit will be the best.

We meet every Friday, 7.30pm. at ' HARMONY ', 20A, Kali Mohon Banerjee Lane, Kolkata 700025

## Club Event

1. COTS will be held on 19th July
2. Tree Plantation

## Minutes of the Meeting

- President Rtn Santanu Ghosh called meeting no. 1014 to order
- National Anthem led by IPP Rtn. Sarbendu Kr. Dutta
- Members confirmed the minutes of the last meeting.
- Guest Welcomed: Representatives of M/s ABSC Group
- Representatives of the organisation engaged by the club for maintenance of website, visited the club and informed about non availability of Control Panel ID and password required for full access to the site. The club decided to scrap the website 'RC Sonarpur' and requested the organisation to create and develop a new domain in the name of 'Rotary Club of Sonarpur'.
- President Rtn. Santanu Ghosh announced his eagerness to organise a 'Hilsa Programme' and asked for suggestions from members of the club. Rtn. Sripati Pradhan is requested by Club Service Director Rtn. Subrata Das to look into the possibilities of organising the programme at Junput between 20<sup>th</sup> and 22<sup>nd</sup> August 2011.
- President Rtn. Santanu Ghosh requested the members of the club to discuss with the local bodies in their respective areas for taking up a 'Tree Plantation' project. The President also discussed the possibilities of taking up the project in association with the RCCs.
- President Rtn. Santanu Ghosh requested the Treasurer Rtn. Gautam Ray to place the Budget for the year 2011 – 2012, before the club. The members had an elaborate discussion on the subject and suggested following changes:
  - 1) Reducing the membership fees for the 2<sup>nd</sup> half
  - 2) Increasing the allotment in Donation/ sponsorship/ Advertisement and spending the extra allocated money for Community Service.
  - 3) Increasing the allocation for DG visit
  - 4) Reducing the allocation for International Service
  - 5) Increasing the allocation for District Sponsorship
  - 6) Reducing the amount allocated to Club Service
- Rtn. Sanjay Dasgupta enquired about the provisions for ROTA school which has 25 students and has an yearly investment . He also noted that there is no provision of such amount in the proposed budget. On discussion IPP Rtn. Sarbendu Kr. Dutta told the club that during his tenure as President, District 3291 did not provide any financial assistance for ROTA school project as promised. The members decided to sponsor the 25 children of the school by collecting sponsorship from the club.
- The President announced that the 'COTS' will be held on 19<sup>th</sup> July 2011 at our club venue.
- Some of the valiant points of the Board meeting was discussed in the club.

The President handed over the meeting to the Club Secretary Rtn. Sajal Dutta

- The Club Secretary Rtn. Sajal Kr. Dutta announced the receipt of Club Bulletins from various clubs by Email.
- Ø The Club Secretary announced an ICM, a District programme, on Theme is scheduled to be held on 15<sup>th</sup> July at Vidyamandir Auditorium, 6.30pm. Keynote speaker will be RI President Rtn. Kalyan Banerjee.

Members present: 14

Sunshine collection: Rs.280.00

Having no other business President terminated the meeting.



## Wedding Anniversary

18th July

**Parthasarathy Roy & Ann Kalpana**

## Philosophy

The objects of Rotary are to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:[4]

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
3. The application of the ideal of service in each Rotarian's personal, business, and community life;
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

These objectives are set against the "Rotary 4-way Test", used to see if a planned action is compatible with the Rotarian spirit. The test was developed by Rotarian and entrepreneur Herbert J. Taylor during the Great Depression as a set of guidelines for restoring faltering businesses and was adopted as the standard of ethics by Rotary in 1942. It is still seen as a standard for ethics in business management:[5]

## Four Way Test

Is it the TRUTH ?

Is it FAIR to all concerned?

Will it build GOODWILL and better FRIENDSHIP?

Will it be BENEFICIAL to all concerned?