



Rotary Club of Sonarpur

Rotary District : 3291



PRESIDENT :
Rana Safui

RI PRESIDENT :
Sakuji Tanaka

SECRETARY:
Gautam Ray

DISTRICT GOVERNOR:
Uttam Ganguli

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Incoming district leaders learn about new grant model

Rotary News -- 18 January 2013

This year's International Assembly is focusing considerable resources on training incoming Rotary leaders in The Rotary Foundation's new grant model, to pave the way for the worldwide launch of Future Vision in July.

The effort is designed to benefit all Rotarians by sending the governors-elect and district Rotary Foundation chairs-elect back to their districts with a wealth of knowledge about the grant model.

"The Future Vision plan provides us with an opportunity to be a truly cutting-edge organization, on the same level as many other successful philanthropic organizations, like the [Bill & Melinda] Gates Foundation," Past RI President and Future Vision Committee Chair Luis Vicente Giay told the incoming leaders. "To ensure the future of Rotary, we need a Foundation that is strong, vigorous, organized, agile, competent, international, and ready to meet the challenges and demands that society, Rotarians, and clubs present to us."

Giay highlighted several advantages of the new grant model, including streamlining the system into three grant types that fund a variety of activities with fewer requirements. Placing district grants into the hands of a new district committee structure will give Rotary clubs and districts greater flexibility in meeting community needs both locally and internationally, he said.

And by linking global grants to Rotary's six areas of focus, the Foundation will be able to ensure that projects have a greater impact, as well as sustainability – an impact on the benefiting community that continues long after grant funds are expended.

The Future Vision plan has benefited from Rotary's leadership in the effort to eradicate polio, which has relied on a strategic partnership with other organizations. Reflecting that lesson, packaged grants allow Rotarians to take part in predesigned projects funded entirely by Rotary's World Fund and its strategic partners.

"As Rotarians, we can use our new Foundation to do greater good in the world," Giay said. "I am confident you all will succeed."

Sharpening our brand : In another assembly speech, the incoming leaders heard Past RI President William B. Boyd talk about the initiative to strengthen Rotary's brand. He said that extensive research conducted by Rotary's consultants, Siegel+Gale, had found a perception gap between the way Rotarians and non-Rotarians view the organization, which the brand initiative is designed to address.

"For non-Rotarians, that communication is very important, because they need to know who we are and what we do, and what differentiates us from other

organizations. Then we can ask them to join us," Boyd said, noting that the initiative is not about reinventing or creating a new brand but about bringing the existing one into sharper focus. "What is a brand? It's simply and clearly who we are, what we do, and why it matters."

He asked the incoming leaders to spread the message about Rotary's brand and to reach out to non-Rotarians to explain what the organization does both locally and globally.

Foundation goals: Rotary Foundation Chair-elect Dong Kurn Lee laid out the Foundation's goals for 2013-14, including completing the job of eradicating polio, launching the Future Vision grant model, engaging Rotarians in innovative projects, creating partnerships, and building ownership and pride in the Rotary Foundation.

"In Rotary, every job is valuable, every job is important," Lee said. "But in the year ahead, all of you here today will have a special role to play in determining Rotary's success — and not just in 2013-14 but in all the years to follow. It is a tremendous responsibility, and I know that you will rise to this challenge."

Support from RI : RI General Secretary John Hewko focused on the need for continuity, strategic planning, and sustainability in his address to the assembly 16 January.

"Every Rotarian, and every Rotary leader, is a link in a chain. Our success can't ever be measured by our own strength," Hewko said. "It will be measured by how well we link what was done before us to what can be done after us."

He encouraged the district governors-elect to use Rotary Club Central, an online tool rolled out in July to help districts and clubs better understand and capture their past achievements and plan strategically for several years. Rotarians can find the tool by logging on to [Member Access](#).

Hewko said sustainability, at its core, means that the work Rotarians do now will have a continued impact, without continued investment. "A helping hand that meets a need in the short term is never as efficient a use of our resources as an investment that will continue to meet that need over time," he said.

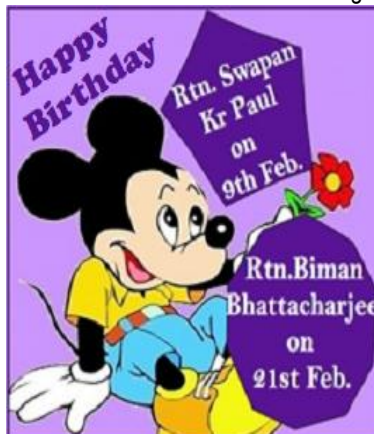
To help promote Rotary and ensure its future, he asked the governors-elect to make use of the Internet and social media. The [Rotary Grants microsite](#) was launched this month, and Hewko noted that a redesigned RI website is in the works

District Programme

16th February : ICM on The Rotary Foundation at Vidya Mandir auditorium from 6pm.

Club Project Report

Little heart surgery of Syd. Sarifuddin has taken place on 7th Feb. at Mission Hospital, Durgapur. At present he is recovering from wounds in ICCU.



We meet every Friday, 7.30pm at Hotel Park Palace, 49/2, Gariahat Road, Kolkata 700019

Best Anti-Aging Foods

Health Corner



Avocados



Berries



Yogurt



Watermelon



Fish



Spinach



Dark Chocolate



Kiwifruit

Broccoli
Beets
Red CabbageCarrots
Tomatoes

Sweet Potatoes - Walnuts - Ginger - Low Fat Milk - Apples - Peaches

Did You Know?

Japan's Okinawa Island has more than 450 people living above the age of 100, and is known as the healthiest place on Earth.



Minutes

Meeting no 1174

Dated 01.02.2013

President, Rtn. Rana Safui called meeting no. 1174 to order.

National Anthem led by Rtn. Dr. Malay Chatterjee.

President welcomed members of our RCC, Janakalyan Samity Usthi & father of ailing Syd. Sarifuddin.

Minutes of the last meeting confirmed.

Discussions:

○ President handed over a letter from DG, addressed to the Mission hospital doctor, to the father of Syd. Sarifuddin for Heart surgery of the kid. Rtn. Gautam Ray explained all the minor details of procedures.

○ Members present discussed over a appeal from a less privileged student for educational support and decided to proceed on the issue.

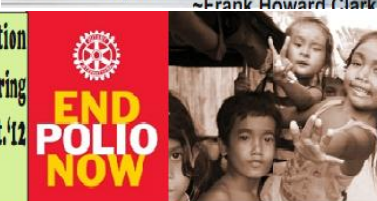
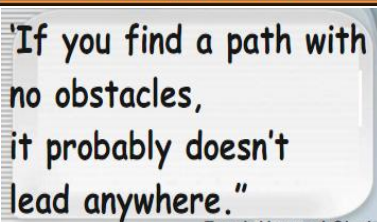
○ Members discussed on failed collection target of additional contribution towards Child Heart surgery & Corpus for Trust before showing anxiety for dwindling attendance in RWMS.

President handed over the business to Secretary Rtn. Gautam Ray, who announced the receipt of bulletins from neighboring clubs, and upcoming District / Club events. Secretary handed back the meeting to the President.

Having no other business, President terminated the meeting.

Members Present: 6

Sunshine Collected : Rs. 120/-



Global grant helps pediatric heart surgery project in India, Pakistan

By Daniela Garcia , Rotary News – 20.09.12

A Rotary Foundation global grant of over US\$54,000 is helping to fund Heart to Heart, which provides surgeries for children with congenital heart disease in India and Pakistan. The project supports the maternal and child health area of focus under the Foundation's Future Vision Plan.

Rotary clubs from districts 3240 (India) and 5340 (USA) raised funds and sponsored children whose families could not afford the life-saving surgery, which was performed at Durgapur Mission Hospital in West Bengal, India. During his term as governor of District 3240, Ashok Kumar Agarwal learned that the Rotary Club of Imphal in Manipur had sponsored 22 children for surgery. Among them was Rishikanta, a 7-year-old boy whose story was turned into the award-winning film Heart to Heart.

Agarwal took up the cause and decided to provide surgeries to young children from poor families with congenital heart defects. "I pegged the final figure at 100 children for this project," he says.

Agarwal hopes that, in addition to improving the health and quality of life for children with congenital heart defects, Heart to Heart will help the children become active members of their communities and the project will improve India's relations with the neighboring country of Pakistan.

The Rotary Club of Vista, California, in District 5340 is the project's international sponsor. The club has worked on similar efforts, including a mobile medical van project that stemmed from a club member's trip to India.

Past Vista president Matt Koumaras says it was important to club members not just to help children "in such desperate need, but also to bring some sense of community."

Past District Governor Larry Sundram, also a Vista club member, helped promote and implement the project, and five other clubs from District 5340 helped financially sponsor children who qualified for surgery.

In 2010, District 3240 partnered with Korean districts 3660 and 3630 to establish Heart to Heart, and received a \$70,000 Foundation grant that helped provide surgery to 46 children. Additional funds were raised for more surgeries, with the project benefitting 56 children total that year.

Agarwal says that with this second grant, along with additional funds and contributions, he'll be able to reach his initial goal of helping 100 children.

"This project has drawn widespread acclaim in our district and the council of governors is of the opinion that we continue this project in order for as many children as possible to benefit from it," Agarwal says.

